

FEATURE OVERVIEW

Let's face it - there are a lot of options when it comes to online giving. Some have dedicated web forms, or are a larger part of another project. GivingFire is more than that - it's a full suite of donation tools built to encourage and support every single gift your church receives. Our tools adapt to the way you do giving - whether you want online credit card giving, offline recurring donations through check, or automated bank reconciliation and year-end tax statements, GivingFire can handle it.

Our team is comprised of industry experts: church administrators, non-profit consultants, bankers, and financial analysts. All of us are working together towards one goal - to bring financial health to churches across America. GivingFire is about removing the barriers that keep your donors from giving consistently, and setting up long-term financial stability your church can count on for years to come. We believe that your donors want to be generous and serve the church - we're just giving them the tools to do so.

This document is an overview on some of our tools and how they can be used for your church. As always, if you ever have any questions or would like custom help in implementing any of our tools, contact your **GivingFire account manager** or write us at support@givingfire.com.

DONATION MANAGEMENT

GivingFire tracks every single donation your organization receives, so you and your donors gain insight into the entire picture. No more combining records or trying to integrate different products.

ONLINE ACCEPTANCE

Online Donation Pages: GivingFire's bread and butter. Donors can create one-time or recurring donations (weekly, monthly, or a custom schedule) using credit card, debit card, or direct bank information (ACH). Donors can give as a guest, or create optional accounts to track donations and edit recurring donations. The online form can be customized on a per-organization basis, including options for donors to cover the transaction fee, give to multiple funds simultaneously, leave comments, and more.

Smartphone Giving: Whether you have a mobile church app like The Church App or eChurch, or just want a mobile option for your donors, GivingFire is fully compatible with apps and as a standalone mobile site. Your donors can quickly give using GivingFire's mobile options in less than 30 seconds wherever they are directly from their smartphone.

Mobile Text-to-Give: Donor can give anywhere, anytime - even without going online. With GivingFire's text-to-give program, your church can receive a unique phone number that can accept one-time and recurring gifts with a quick text message. Unlike other donation platforms, donors can also update existing donations, see their donation history (offline and online) through text, and more.

In-person Kiosk Giving: GivingFire's also accepts physical credit/debit donations through donation kiosks. Other than the cost of hardware, there's no additional charge to use kiosks, and it's completely optional. We've built a completely new interface, created to take advantage of the iPad's touchscreen, and simple enough for all generations to use.

OFFLINE ACCEPTANCE

Record Cash & Check Giving: When your donors want to see how much they've given for the year, where do they look? Church admins can enter offline donations into GivingFire allows donors, admins, and leaders to view the entire donation history and download tax statements. There's never a charge to record offline donations.

Recurring Tithe Envelopes: GivingFire provides tithe envelopes for free to churches. In addition to normal use, these envelopes help your donors set up automated monthly tithes without ever going online. Admins can enter in donations through the Manual Entry tool, and offline recurring donations are automated and tracked alongside other donations.

DONOR MANAGEMENT

We make the giving process effortless. GivingFire does the heavy lifting to solve administrative problems like pledging and card failure, while presenting a streamlined system to donors that “just works.”

Optional Accounts: Donors can create optional accounts to edit recurring donations (change donation amount, payment method, fund designation, add additional gifts, pause for a time, and stop donations), view their history, download giving statements, update contact information, and more.

Self-repair Recurring Donations: GivingFire automatically prompts donors to fix expiration dates and other issues - without admin intervention. Emails are sent out with specific instructions for donors to follow, and over 90% of donations on GivingFire are successfully repaired.

Saved Payment Methods: Donors can securely save card and ACH profiles to instantly recall later on any device. It's not uncommon to have donors who create a long-term recurring tithe on their laptop, and later give instant gifts to new funds and campaigns from their smartphone when announced at church.

Pledge Management: Once enabled, donors will be able to enter in pledges, which GivingFire will automatically track and report on for both offline and online donations. Both donors and administrators will be able to track yearly progress through graphs and updates - it's a simple way to reduce the overhead involved year-to-year. Administrators in particular will be able to track global organization progress as well as on an individual-by-individual basis, and all pledge activity shows up on the Donor Activity screen.

Comprehensive Reporting: GivingFire tracks donor-specific giving trends and communication methods to help your organization encourage donors. We collect and display more information than anyone - donor information, historic trends, donor-specific giving statistics, donor activity on the site, and more. You can also easily export information to communication tools like MailChimp, or member databases like The City.

ANALYTICS & REPORTING

GivingFire automates reports that your finance team used to do by hand. We've spent inordinate amounts of time not only making sure GivingFire's donation tools provide as much data as possible, but interpreting that data in helpful ways.

Transaction & Reconciliation: GivingFire's primary transaction reports are an incredibly powerful tool to gain insight into donations or export into third-party systems. There are over 36,000 possible reporting permutations, from a simple monthly report to how many donors successfully give to the new mission fund through kiosk. Unlike many donation tools, GivingFire tracks donations all the way to the bank, meaning you can generate full reconciliation reports to compare against bank activity.

Graphic Visualizations: You don't need a business background to interpret your organization's financial status. GivingFire creates custom charts and graphs on the fly to provide you with the detail you need to lead and make decisions.

Weekly Email Reports: You can receive automatic, regular updates on your church's donations without having to log into GivingFire. We'll send you a ledger of the week's donations, along with activity you need to be aware of with your recurring donations (i.e., new, failed, stopped, and so on.) You can create reports for individual funds (especially useful for campaigns and missionaries raising support) and you can even include weekly bank reconciliation CSVs for your accountants.

Donor Activity: Celebrate donors, not just donations. GivingFire's donor detail and donor activity reports highlight how donors give on the site, allowing leaders to encourage new donors or follow up on problems before they become issues.

Recurring Reports: We don't just show you what's already happened - we show you where you're going. With GivingFire's recurring reports, we show when donations are expected to arrive and chart out long-term growth/decline trends in your church.

Pledge Reports: GivingFire's pledge tools automatically collect and report full analytics on a per-donor and per-church basis. You can see the full list of pledges made (or not made), fulfillment towards their goal, and how well your church is trending for the year as a whole.

MISC. FEATURES

Solid donation management is more than just acceptance and reporting. The small details often get lost in the shuffle, but is often what makes the difference. Here's everything else that doesn't fit neatly into one of the above categories.

Year-end Tax Statements: If you're collecting both offline and online donations through GivingFire, then we can generate full year-end tax statements at the push of a button for each donor. You'll receive a master file along with individual statements, pre-built to comply with IRS requirements. We'll even stuff the envelopes and mail them out every January.

Fund Management: Funds are a way for your organization to allow giving to be set aside for a specific use. For example, a church might have a general tithe fund where most donations go, and a special fund for a new building campaign. You can have as many funds as you'd like. Donors have the option to give to as many funds as they'd like in the same donation. Admins can create links that direct donors to a giving page with that fund pre-selected, and can run reports for specific funds.

Customization & Branding: From the donation pages to the email receipt, GivingFire adapts to your organization's branding and message. You don't need to know HTML or have tech skills - our backend makes customization easy. Furthermore, GivingFire designers are on hand to help you set up your kiosks, build custom onboarding PDFs and flyers for your organization, and more.

Regular Platform Updates: Unlike other platforms that feature giving as a minor part of what they do, we're committed to one thing: donations. Our developers are focused on continuously improving our platform, releasing new features, and making the process better for everyone. We've constantly added new features since our launch and our price has never increased - you just get more value as time goes on.

Dedicated Support & Service: You're more than just a number or client - you're a real church with a mission to advance and people to serve. When you sign up with GivingFire, you get an account manager that knows you and your church, and is on-hand to answer questions and help you think through donations. You'll also get access to on-call phone and email support, and a voice in what we build next and where the platform is going. We're committed to serve and partner with you, and we take that seriously.

A Focus on Security: Security has to be more than periodic PCI scans - it's a proactive, ongoing discipline to always keep data and donations safe. It's too easy to get complacent, which is why we hire additional security consultants outside of our industry-standard PCI work. Finally, we take privacy seriously - we'll never use/share/sell your data, or any donor's data.